

# INTERNATIONAL POSTER CONTEST FOR YOUTH

## 2013-2014 "SAVE BILLFISH"

Contest deadline December 31, 2014



CONFÉDÉRATION MONDIALE  
DES ACTIVITÉS SUBAQUATIQUES  
WORLD UNDERWATER FEDERATION



WYLAND FOUNDATION

In the more than 30 years since the **International Poster Contest For Youth** and its allied environmental-educational organizations have been involved in seeking solutions to the problems of pollution and depletion of the world's marine resources, young people from all over this Planet Ocean have submitted entries. The world's natural resources are finite not infinite.

World population will soon reach 7 billion people-a far cry from an estimated 138 million who inhabited the Earth 2000 years ago.

Billfish is a general term used for the taxonomic family Istiophoridae. That family includes sailfish, black, white, blue and striped marlin and spearfish. Swordfish belong to the family Xiphiidae. All of these fish have a long bill or sword that they use to slash and stun prey. Billfish are apex predators. They inhabit the world's oceans and Mediterranean Sea.

Billfish have been caught for food. Their numbers have been depleted by overfishing. A male black marlin can reach about 5 meters in length and weigh 800 kg. Females of the species are larger. White marlin are smaller, growing to a maximum length of about 2.8 meters weighing some 81 kg. Sailfish vary in length but generally are about 2.5 meters and weigh about 68 kg.

In addition to billfishing for food, sport fishing is popular around the world. In the past many sportfishermen would land their catch, pose with it for photographs, weigh the dead fish, hoping for a record, then send it to be stuffed. Taxidermists would mount the dead prize so the fisherman could brag about prowess fighting the billfish and landing it.

In today's world, enlightened fishermen practice catch and release. Special circle hooks are used that are made of metal that will disintegrate in salt water even if left in the billfish's mouth. Circle hooks, as opposed to J hooks, result in more mouth hookings rather than the hooks being swallowed, hooking billfish in vital organs.

Laws have been passed that require permits to kill billfish. Some nations, like Guatemala, one of the best billfishing places in the world, only allow catch and release. Guatemala's Pacific Ocean holds the world's record for sailfish. One boat in one day caught and released 124 sailfish.

Tagging and remote sensing programs undertaken with fisheries researchers provide data on billfish migration, habitats and population. The U.S. has recently passed a law that bans importation of billfish. The hope is that if there is no commercial market, billfish will not be killed.

Billfish are caught commercially by longliners. Lines are strung out many miles with hooks and floats in the open ocean. Nets also catch billfish. Billfish populations have decreased worldwide due to overharvesting.

Some nations derive large tourist income from sport-fishing. Billfish are far more valuable alive than dead. Catch and release sport fishing can support economic development through tourist fishing.

With the theme "**Save Billfish,**" contest sponsors hope to focus world attention on the plight of these large,

amazing fish whose existence is directly tied to economic benefit through responsible sport fishing.

Contestants should express their concerns for saving billfish, using their imagination, knowledge and art to depict them alone or in their environment.

### Contest Goals

To encourage young people everywhere to become aware of and share their concerns for the marine environment through poster art. Their messages will be brought to the widest possible audience to create a stronger commitment to protect the very environment on which all life on this planet depends.

### Long-Term Goals

Contest organizers hope to encourage a sponsor in each nation to organize their own National Poster Contest and send the winning entries (3 secondary and 3 primary schools) to compete in the International Poster Contest for Youth.

### Contest Rules

All posters submitted to the International Poster contest for Youth become the property of the contest organization and its sponsors. Entrants assign ownership and rights for reproduction, in all media not to exclude any print, film, video or electronically-transmitted medium as the organizers and their sponsors deem appropriate to further the goals of the contest. Questions may be directed to John Fine at 914.725.0655, or johncfine2@juno.com (text only, no photos or submissions). There has never been an entry fee or charge of any kind for participation in the contest. All entries become the property of the International Poster Contest for Youth and are not returned.

### Eligibility

Open to all young people 19 years of age or younger within two contest groups: (1) Kindergarten through sixth grade; (2) Seventh grade through twelfth grade.

### Poster Specifications

#### A. Size

- 16" X 24", borders may or may not be used but must be no larger or smaller than the above specified size.

#### B. Presentation

- Horizontal or vertical.
- Border or non-bordered.
- Written legends, slogans, or phrases may or may not be used.
- Color or Black and White.
- No paste-ons or stencil drawings.
- No firm backing, DO NOT MOUNT.

#### C. Paper

- Single sheet, POSTER paper preferred.
- Unruled and unlined ONLY.

### D. Art Materials

- Crayon or colored pencils.
- Water colors.
- Acrylic paints.
- Pen or pencil. (No charcoal or oil paints as they stick to other posters or rub off.)

### Judging

A panel of judges, recognized for their work in the marine environment, public service and the arts will be assembled to view and select the winners. Judges' decisions are final.

### Prizes

- 1<sup>st</sup> place, Medal.
- 2<sup>nd</sup> place, Medal.
- 3<sup>rd</sup> place, Medal.
- Honorable Mention Certificates.

A number of these certificates will be awarded as deemed appropriate by the panel of judges.

### Special Caring Award

The IPCFY created a special medal award to remember one of the 2005-2006 winners. Darl Christin Harlan Desamero, 8 years old, a student in the 3rd grade of Immaculate Heart of Mary College in Quezon City, Philippines passed away without knowing that she had been awarded Honorable Mention for her beautiful depiction of a heart formed by two sharks. Contest organizers continue to honor Darl's memory with this SPECIAL CARING AWARD MEDAL in addition to the medals and awards provided winners.

The DARL CHRISTIN HARLAN DESAMERO medal will be presented to the contestant who's work of art depicts that special love and caring concern so evident by Darl's life and love of the ocean realm. No special entry is required. The winner of this medal will be chosen from among general contest entries.



### Entry Instructions

- Entry must be received in New York by **December 31, 2014.**
- Entry information must be included as illustrated and **GLUED OR ATTACHED** permanently to the **BACK OF EACH** poster submitted. Loose entry forms can be lost or result in mislabeling.
- Contest address label information is on the reverse. This form may be photocopied and distributed as needed.
- Please send or mail posters flat or in mailing triangles available free from FedEx or USPO. **Do not fold posters.**

### International Poster Contest for Youth

(Cill out COMPLETELY, carefully PRINT or TYPE) must be cut & attached to BACK of poster.

National Sponsor (can be school, teacher, parent, etc.) Country

Contact Phone

Address Telex

Fax Email

Artist name Age Grade

Sponsor/Teacher Area Code & Phone No.

School School Email

Address

**The following statement MUST be signed by Artist & Sponsor/Teacher:**

I have read and agree to the rules of the International Poster Contest for Youth. All decisions of the judges are final. I assign all rights and ownership of my poster to the organizers and their sponsors and agree that it may be used, published, displayed, donated, or otherwise disposed of as the contest organizers or their sponsors deem appropriate to fulfill the goals of the International Poster Contest for Youth. I certify that this poster is my original created art work as witnessed by my teacher or sponsor.

Artist signature Teacher or Sponsor signature

Date Date

From:

**INTERNATIONAL POSTER CONTEST for YOUTH**

**150 Puritan Drive  
Scarsdale, New York 10583 U.S.A.**

**Attention Director: John C. Fine**